



Special Intercultural Competence Training For Educational, Financial, Tourism, Healthcare & Media Professionals

A special intercultural Training for the improvement of work processes in dealing with people from other cultures For info on DATES/VENUES: Please visit our website:

WHY INTERCULTURAL COMPETENCE TRAINING FOR EMPLOYEES IN OUR TODAY'S GLOBAL VILLAGE?

You will learn in this seminar especially in your daily work how to deal safer and more productively with cultural diversity. You will understand the relationships between the 3C's (culture, communication, Compliance), & improve results & get increased recommendations via improved dealing with clients from other cultures.

You will benefit from Exchange with people from other sectors. Participants will be surprised to learn that a "culturally sensitive treatment" goes just beyond learning about language barriers!

Intercultural Communication in Real Life!



We cannot imagine how many golden business opportunities we lose daily owing to intercultural miscommunication.

Today, global influences and cross-cultural exchanges are involved in almost every activity. But interculturally trained, communicative colleagues remain in short supply.

Intercultural competence is not only a GREAT TOOL for any successful client /business owners relationship and communication, but equally plays an indispensable, vital role in intercultural teams and staff composition in our globalized World:

QUOTES ON THE THEME: " THE IMPORTANCE OF CONTINEOUS LEARNING AND TRAINING "

" Learning is like rowing against the current. Once you stop, you drift backwards." Benjamin Britten

"There is only one thing in the long run more expensive than education: no education. " John F. Kennedy

"The great aim of education is not knowledge but action" Herbert Spencer

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Please answer these questions honestly:

As a teacher, bank or tourist/ immigration official, hotel, social worker etc.: Do you have the necessary competencies to confidently and professionally work with people from foreign countries without misunderstanding and conflicts?

As a medical doctor, nurse, therapist or social worker: Do you know about the main health risks that may arise from immigration?

What culturally based practices can make your foreign patients sick in your country?

Cross cultural care, cross cultural medicine, intercultural competence ...

What does that mean? What is "Low or high context cultures?" Treatment of patients without papers? Why must African immigrants to Europe pay special attention to their health? How do I know that someone with dark skin colour is pale? In this training, you will get answers to all these questions.





REFERENCES:

Foreign Office Hamburg - Hamburg
Welcome Center Bezirksamt Hamburg-Mitte

Ethno Medizinisches Zentrum Hannover
<http://www.ethno-medizinisches-zentrum.de/>

Evangelist Hospital Alsterdorf GmbH
Hamburg <http://www.evangelisches-krankenhaus-alsterdorf.de/>

BG Clinic Hamburg Boberg
<https://fortbildung.buk-hamburg.de/default.aspx?pid=1210180088>

Bildungszentrum Schlump - Zentrum für
Gesundheitsberufe Hamburg
<http://www.bildungszentrum.drk.de>

Global Black Inventor Research
Projects, Inc. 1023 Beverley Road
Brooklyn, NY. 11218.USA

GROUPS THAT WILL BENEFIT MOST FROM THIS SEMINAR ARE:

- Hotels & Restaurants
- Students of Soc.Sciences
- Day-care Centers
- Schools & Adult Learning
- Press & Public Works
- Police & Security Services
- Travel & Tourism
- Airport/Crew Personnel

THIS INTERCULTURAL TRAINING SEMINAR WILL BENEFIT:

- Doctors/Nurses
- All Therapists/Multipliers
- Medical & Health Services
- Employees of associations
- NGOs & counseling Bodies
- Police & security services
- Travel & tourism
- Airport & Crew Personnel

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EuroAfrica Media Network Intercultural Professionals

Since 2004, EuroAfrica media Network is a recognized authority in Germany on the topic of intercultural competence training. We hereby **cordially** invite you **to our special Intercultural Training Seminar for top Professionals**

Seminar Goals:

- Promoting personal response to change
- Extension of the behavioral repertoire
- Improve relationship and communication
- design and mindset to others

What Do We Gain From it?

- Improved understanding and appreciation of diversity and thereby improved workflows
- Resolution of culturally-related conflicts or misunderstandings + satisfied employees
- Increased Business via reaching diverse multicultural target groups
- Increased referral rate and improved image for the institution
- Optimal customer service by intercultural qualified personnel

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